EP0879536B1: VERFAHREN ZUM WIEDERGEBEN VON VISUELLEN INFORMATIONEN[German][French]

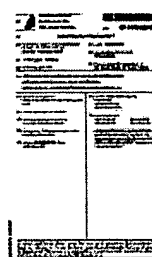|	
? Derwent Title:	System reproducing visual data in form of text, graphics or pictures - alerts television viewer to digital network server program for selective call-up and display of commercial information [Derwent Record]
? Country:	EP European Patent Office (EPO)
? Kind:	B1 Patent [i] (See also: EP0879536A1)
? Inventor:	GOLDSCHEIDER, Daniel;
? Assignee:	Fridley Technologies Limited News, Profiles, Stocks and More about this company
? Published / Filed:	1999-09-29 / 1996-11-28
? Application Number:	EP1996000940655
? IPC Code:	H04N 7/173;
? Priority Number:	1995-12-08 DE1995019545882

High Resolution

Low Resolution

3 pages

? Abstract: [From equivalent EP0879536A1]   To position advertising content in a telecommunication system, for example known throughout the world as the Internet, with a high level of acceptance by system users, it is proposed to transmit within a television signal which can be reproduced by a television receiver an address (HTTP) for a server program of the digital communication network. Optical signals are transmitted to the user on the screen of the television receiver in any form (in the form of a marking or plain writing). The address (HTTP) is evaluated at the command of the user to the effect that the content of the server program and other visual information which can be retrieved using the server program, in particular advertising-related information, can be reproduced on the screen of the television receiver. [French]

? INPADOC Legal Status: Show legal status actions   Buy Now: Family
Legal Status Report

?Designated Country: AT BE CH DE DK ES FI FR GB GR IE IT LI LU NL PT SE EP JP KR US

?Family:

Buy PDF	Publication	Pub. Date	Filed	Title
▣	WO9722207A1	1997-06-19	1996-11-28	SYSTEM FOR REPRODUCING VISUAL INFORMATION
	JP11501789T2	1999-02-09		
☑	GR3032276T3	2000-04-27	1999-12-29	
☑	ES2140145T3	2000-02-16	1996-11-28	METODO PARA LA REPRODUCCION DE INFORMACION VISUAL.
▣	**EP0879536B1**	1999-09-29	1996-11-28	METHOD FOR REPRODUCING VISUAL INFORMATION
▣	EP0879536A1	1998-11-25	1996-11-28	SYSTEM FOR REPRODUCING VISUAL INFORMATION
☑	DK0879536T3	2000-04-03	1996-11-28	FREMGANGSMAADE TIL GENGIVELSE AF VISUEL INFORMATION
☑	DE59603250C0	1999-11-04	1996-11-28	VERFAHREN ZUM WIEDERGEBEN VON VISUELLEN INFORMATIONEN
☑	DE19545882B4	2004-04-08	1995-12-08	System zum Wiedergeben von visuellen Informationen
☑	DE19545882A1	1997-06-12	1995-12-08	System zum Wiedergeben von visuellen Informationen
☑	AT0185227E	1999-10-15	1996-11-28	VERFAHREN ZUM WIEDERGEBEN VON VISUELLEN INFORMATIONEN
11 family members shown above				

First Claim:

Show all claims   1. A method for reproducing visual information in the form of writing, graphics and/or images, which are transmitted on the Internet, **characterized in that** an Internet address for a server program of the Internet is transmitted within a television program signal that can be reproduced by a television receiver as additional signal in a temporal correlation to the advertising content of the television program signal, and that it is reproduced together with the advertising content as marker on the television receiver screen, and that the Internet address is read out of the television program signal upon command from a viewer of the advertising content and is transmitted to a modem, connected to the television receiver, which modem establishes a communication link to the Internet under the read-out Internet address in order to reproduce the content of the addressed server program on the television receiver screen.
[German] [French]

Other Abstract Info:

DERABS G1997-311808